



Coordinating Workforce Development for Northern Nevada

**Nevadaworks Board
Strategic Planning Meeting
Friday, January 13, 2023
TMCC Meadowood Center, Room S205
5270 Neil Road
Reno, NV 89502**

Minutes

- I. Call to Order: Milt Stewart, CEO, called the meeting to order at 9:10am.

Milt discussed that he presented at the Reno/Sparks Chamber Leadership Academy. He also discussed that in the spirit of WIOA and continuous improvement, the Executive Committee during their December 16, 2022 meeting discussed moving Nevadaworks' Title I programs which are not currently at the rural EmployNV Hubs into those locations. This will streamline the rural processes to match those currently at the Reno Town Mall and will save costs. Milt will present this to the Board at the February 10, 2023 meeting for further discussion. Milt also presented information about Northern Nevada Equity in Employment Project's roundtable discussions through sector connections. The goal is to set up regional sector partnership meetings and expand Nevadaworks' reach to connect with these organizations. Milt provided an update on the Incumbent Worker Training program. Staff have worked to create a form for interested parties to access directly through Nevadaworks' website to make it as simple as possible for businesses to participate.

Nevadaworks Council Members Present: Jeff Alexander, Theresa Auld, Cheri Hill, Angela Holt, Karlene Johnson, Scott Jolcover, Kevin Landry, Nancy McCormick, Susanne Oetjen, Ken Pierson, Dana Ryan, Phil Sunseri, Chuck Sweeney,

Nevadaworks Council Members Absent: Alan Darney, Kara Harris, Leslie Mix, Harry Mowrey, Thoran Towler

Local Elected Officials Present: Jeanne Herman, Heidi Lusby-Angvick, Lara Mather, Mike Sharkozy, Maurice White

Local Elected Officials Absent: Rickard Howe, Shayla Hudson, Dave Mendiola, Walt Nowosad, Amanda Osborne, Bus Scharmann, Curtis Schlepp, JR Thomas

Guests Present: Cindy Kendall (DETR), John Parel (DETR)

Staff Present: Parvaneh Carter, Mitch Merrell, Milt Stewart

A quorum of both the Nevadaworks Council and the LEO's was determined present.

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2. Public Comment: None
3. Nevadaworks Board Strategic Planning Minutes - 03/25/2022 & 10/10/2022: *Motion to approve the March 25, 2022 and October 10, 2022 Nevadaworks Board Strategic Planning Meeting Minutes were not approved due to a quorum not being present at the beginning of the meeting. Staff will present motion to approve the 03/25/2022 & 10/10/2022 Nevadaworks Board Strategic Planning Meeting Minutes at the next Strategic Planning Meeting on May 12, 2023.*
4. Strategic Planning Discussion: Cheri Hill led discussion with the following session objectives:
 - 1) Focus on the top three items for Strategic Plan and Implement Action Plans:
 - a) Awareness & Outreach
 - b) Board Recruitment & Retention
 - c) Continuous Improvement

The focus of this meeting was how to increase Nevadaworks' outreach and dissemination of programs to the regions served by Nevadaworks. A new website and outreach campaign was discussed. A new tag line was discussed, "Nevadaworks becomes the button to push for workforce solutions". Board members will provide staff with a list of five (5) people/organizations within their individual regions. This will allow staff to meet with new organizations and expand Nevadaworks' reach. Jeff Alexander connected TMCC's Graphic Arts and Media Technology (GAMT) program to Nevadaworks staff to utilize graphic arts students to help create a "campaign" for Nevadaworks.

At the conclusion of the meeting members agreed that staff should expand on these ideas and meet with the necessary organizations to begin implementing an outreach campaign. Further steps will be discussed at the May 12, 2023, Nevadaworks Board Strategic Planning Meeting.

5. Strategic Plan Committee Creation: After discussion it was decided no committees were necessary.
6. Public Comment: None
7. Adjournment: Cheri Hill adjourned the meeting at 11:45am.

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