



nevada**works**

Partner Guidelines

Updated September 2023



Identify Nevadaworks

Every communication piece for programs and initiatives funded or supported by Nevadaworks must feature the Nevadaworks logo prominently and clearly identify Nevadaworks' relationship to the project, e.g. Program funded by Nevadaworks.

Communication pieces may include, but are not limited to: emails, flyers, posters, and company web pages.

Mandatory Language

Nevadaworks' role must be clearly identified. Most frequently this will be in the form of a program funder:

- » This program is funded by Nevadaworks.
- » This training is funded by Nevadaworks.

Logo Sizing & Spacing

The Nevadaworks logo comprises two elements, the logo symbol and logo type. The spacing between the logo symbol and logo type should never be adjusted.

When using the logo, providing clear space helps the audience see it quickly and reinforces the brand.

You can determine how much clear space should be provided around the logo by using the height of the “n” in the logo symbol.

In printed materials, the logo should be at least 0.25 inches in height with at least 0.25 inches in clear space.

Please note: When displaying the Nevadaworks logo with a partner logo, the space between the logos should equal 1.5x the clear space (height of the “n” in the logo) and include the thin vertical stroke.



