


Digital Technology Industry Profile



Northeastern Nevada 2024

Counties: Elko County, Eureka County, Lander County, and White Pine County

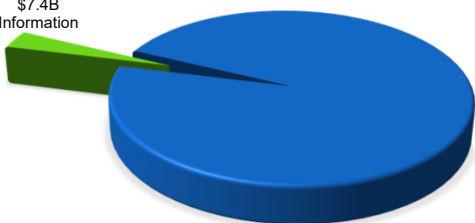


1

1

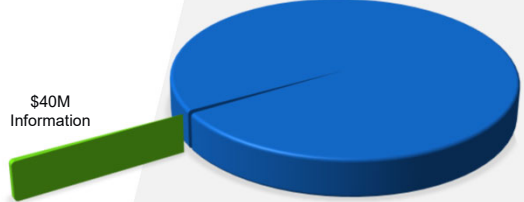



2023 Gross Regional Product




\$7.4B
Information

Nevada State
2023 GRP \$211.8 Billion



\$40M
Information

4 East Nevada Counties
2023 GRP \$7.2 Billion



2

Data: Source: Lightcast. 2024 Source: Lightcast <https://analyst.lightcast.io>
 2024. Products: Source: Lightcast Analyst 2024.
 Occupations displayed by 2-digit NAICS codes

2

Top Demand for Digital Technology Occupations

Occupation	2023 Jobs	2023 Hires	Avg. Annual Openings	Median Hourly Earnings	Typical Entry Level Education
Project Management Specialists	133	134	14	\$46.11	Bachelor's degree
Computer User Support Specialists	57	19	5	\$28.91	Some college, no degree
Computer Occupations, All Other	56	26	5	\$43.74	Bachelor's degree
Market Research Analysts and Marketing Specialists	29	25	4	\$27.39	Bachelor's degree
Software Developers	21	18	3	\$58.03	Bachelor's degree
Network and Computer Systems Administrators	19	<10	2	\$42.94	Bachelor's degree
Computer Systems Analysts	19	<10	2	\$43.87	Bachelor's degree
Computer Network Support Specialists	18	<10	1	\$29.72	Associate's degree
Web and Digital Interface Designers	14	<10	1	\$61.32	Bachelor's degree
Data Entry Keyers	13	<10	1	\$22.24	High school diploma or equivalent
Data Scientists	11	<10	1	\$41.85	Bachelor's degree
Database Architects	0	0	0	\$0.00	Bachelor's degree

Source: U.S. Bureau of Labor Statistics; Lightcast, 2024 Q2. Digital Technology occupations displayed by 6-digit SOC

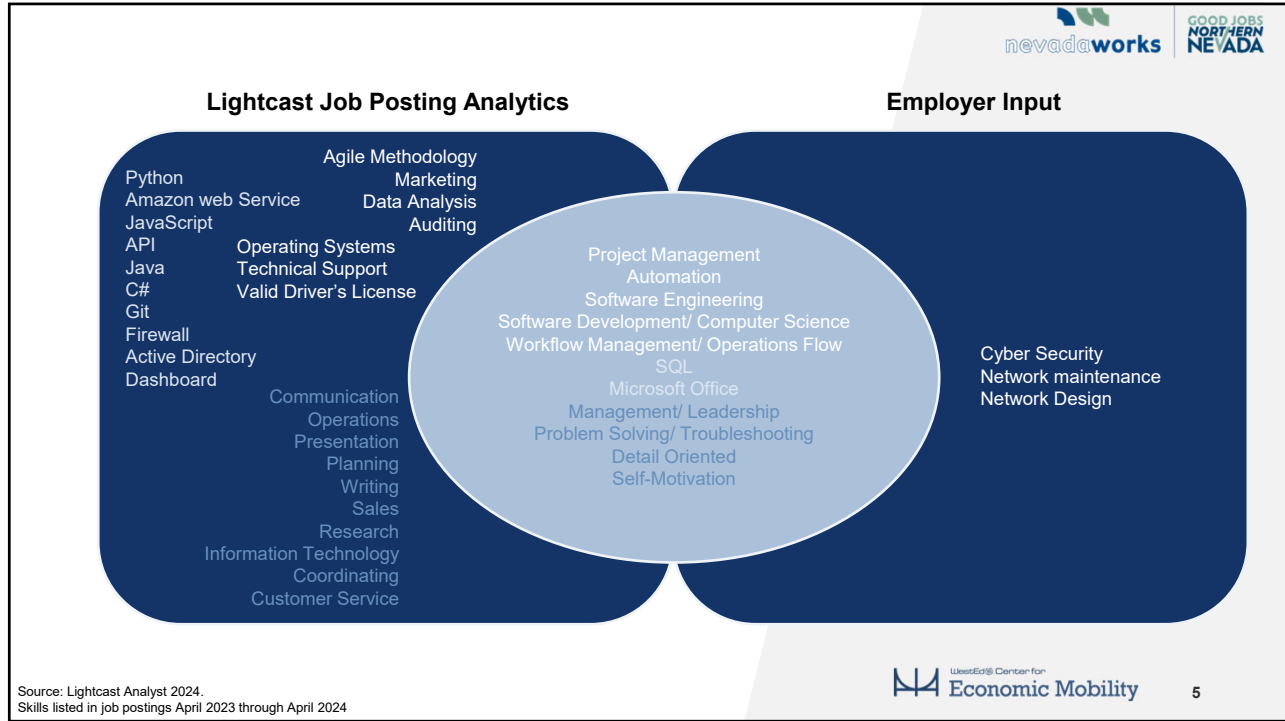
3

Fastest Growing Occupations 2024-2029 Projected

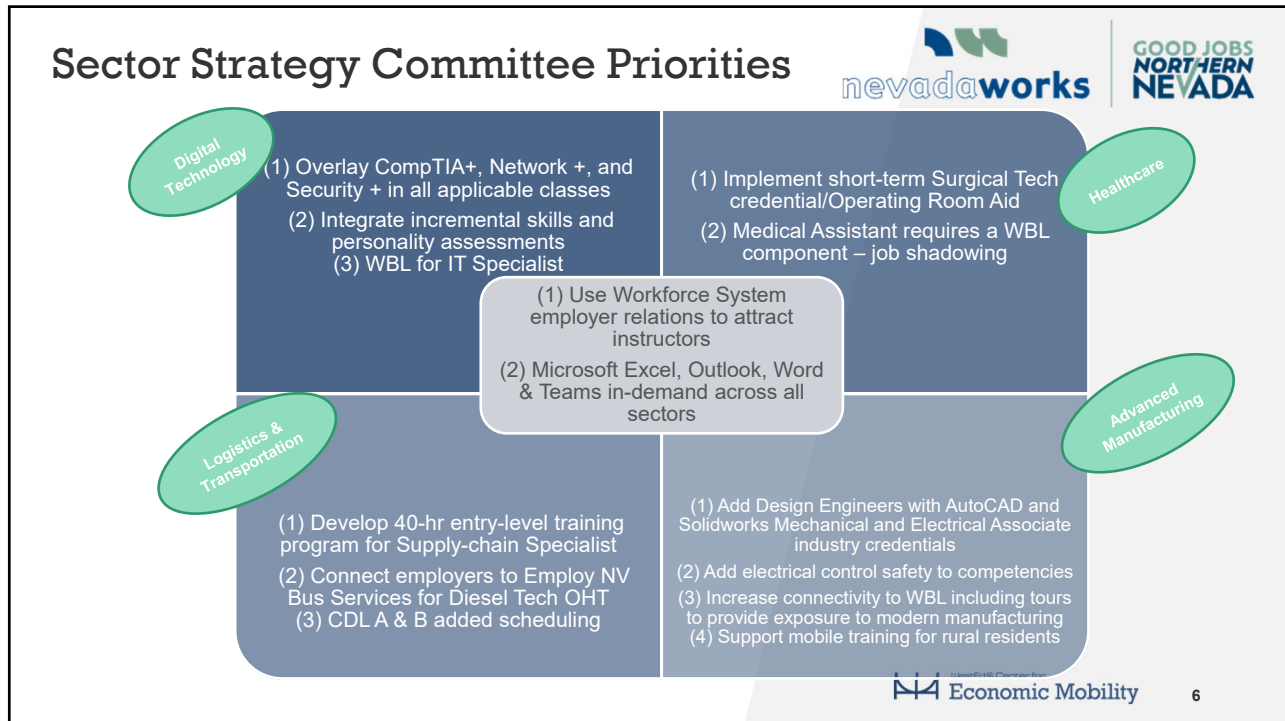


Source: U.S. Bureau of Labor Statistics; Lightcast, 2024 Q2. Digital Technology occupations displayed by 6-digit SOC

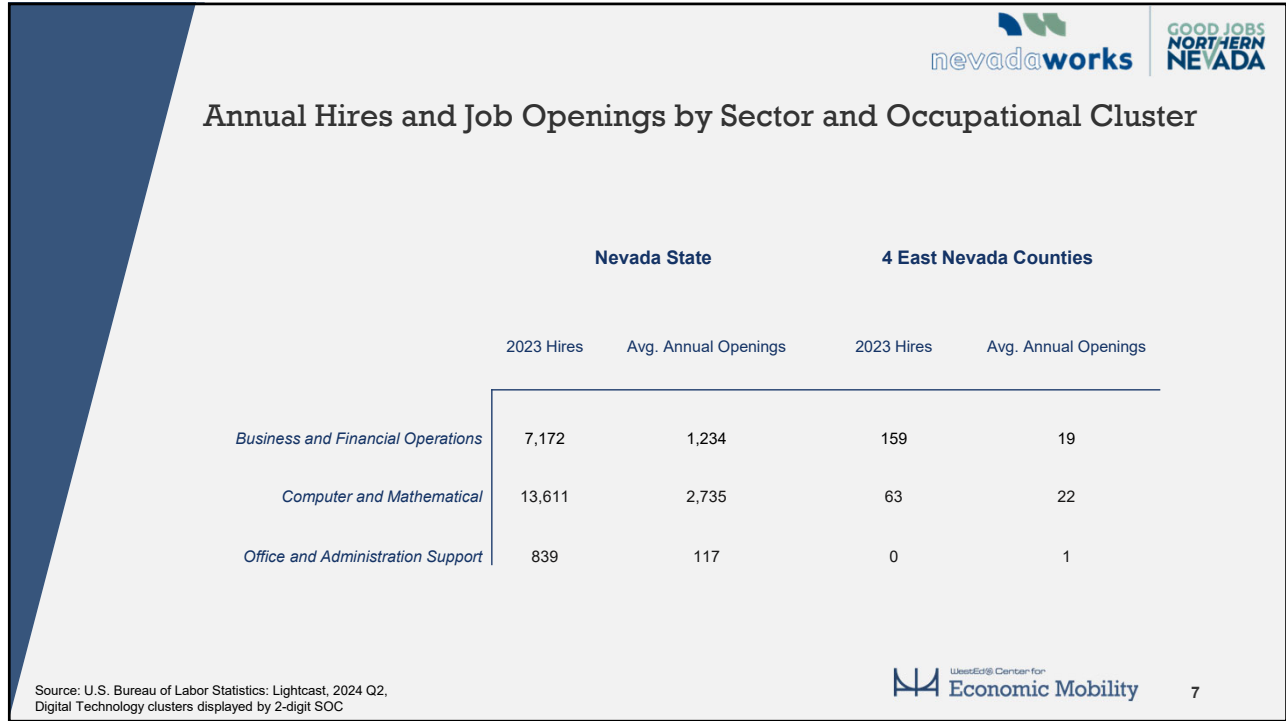
4



5



6



7

Certificate or Course	Description
Skills Certificate; Office Technology – Skills Certificate, Certificate of Achievement, Associate of Applied Science	Microsoft Specialist (MOS) Certificate
CompTIA Certification Preparation – Skills Certificate -need further information on which exams this preps for and if it can be combined with the associated program in IT Basic Skills, Data Analytics, Cyber Security or Networking	Computer Technology Industry Association (CompTIA)- A+, Network +, Security +
Network Specialist	CIT 212, CIT 213, CIT 214
CS 151 Intro to Cyber Security	Needs CompTIA Security+
Python Developer I and II	Noncredit
Cisco Certified Network Associate Routing & Switching	Noncredit
IT Specialty-Full Stack Developer	Noncredit
Data Analytics	Noncredit

WestEd® Center for Economic Mobility

8