



Nevadaworks Board Strategic Planning Meeting

Friday, January 23, 2026, 9:00 AM – 10:30 AM

Nevadaworks
9390 Gateway Dr, Suite 105
Reno, NV 89522

Meeting Minutes

Nevadaworks Council Members Present: Kara Harris, Cheri Hill, Nancy McCormick, Leslie Mix, John Parel, Brett Martinez, Alex Harris.

Nevadaworks Council Members Absent: Dana Ryan, Jeffrey Alexander, Caleb Cage, Kevin Landry, Suzanne Oetjen, Theresa Auld, Amber Donnelly, Rob Benner, Alan Darney, Jeff Sutich, Thoran Towler.

Local Elected Officials Present: Michelle Hammond Allan, Nathan Tolbert, Maurice White, Paula Carson, Lara Mather.

Local Elected Officials Absent: Mike Schoenwald, Alicia Price, Larry Grant, Jeanne Herman, Robert Jacobson, Connie Gottschalk, Myles Getto, Jon Karr.

Staff Present: Milt Stewart, Michelle Long, Rena Drake, Kevin Rogers, Chris Payne.

1. **Call to Order-**Cheri Hill called to order at 9:01am.
2. **Public Comment:** None
3. **Strategic Planning Discussion:**
Chair Hill will facilitate a strategic planning discussion to Identify the Gaps int the system.

Gaps Identified

- Outreach – need to be at the table
 - PR Campaign
 - Hit Team
 - Marketing (*“best kept secret” marketing*)
- Relationships with partners

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A proud partner of the  American Job Center of Nevada network

- Focus on 16-24 years
 - National Youth Coalition
 - Discovery education
- Justices Involved
 - Time is limited for instruction
 - Need education pathways
- Those who want a 2nd shift – keep 1st job & work another
 - Salary gaps
- Entrepreneurship
 - Grow micro-businesses to larger businesses
- Date Sharing
- Undocumented learners – will the workforce have a large drop in being filled
- English Language Learners
- Seniors who still need to work in retirement
- Broadband infrastructure
- NSHE and the data around program demand
- Regulations for workforce Pell

4. Public Comment: None

5. Meeting was adjourned at 10:30 am.